

GROWING BANK IN AFGANISTAN PARTNERS WITH PROFINCH FOR AN OBDX IMPLEMENTATION + INTEGRATION PROJECT

The client is a full-fledged licensed commercial bank. The Share Holders of the bank belong to one of the leading business groups of Afghanistan. In operation since over a decade, the bank has a significant contribution to the national economy and strong customer base for its conventional banking and Islamic banking services.

CHALLENGE ON HAND

The client was keen on extending digital banking convenience to its customers through implementation of OBDX and its subsequent integration with multiple core banking system applications.

The client wanted to partner with a company with successful implementation experience across diverse clients. Post a few discussions, the client decided to go ahead with Profinch.



PROJECT SCOPE

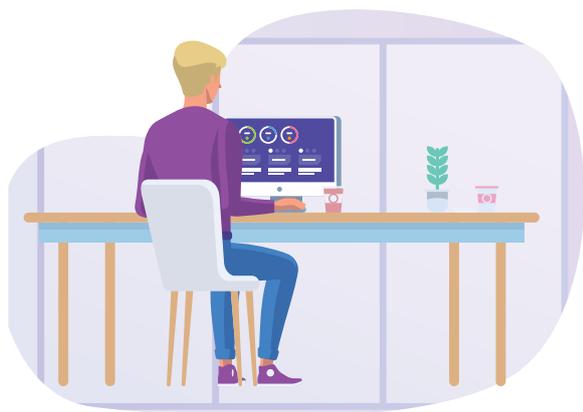
The scope of project was finalized as per below :

- Implementation of **Oracle Banking Digital Experience**.
- Integration of **OBDX with multiple core banking systems** since there were different core banking systems for Conventional Banking and Islamic Banking. The client wanted to make all banking services conveniently accessible on a single internet banking portal.
- **User Acceptance Testing / Quality Assurance**.
- **Go-Live and Post Go-Live** support and handover.

HIGHLIGHTS

The project was successfully completed within the agreed timeline. Integration with multiple core banking systems was crucial to ensure smooth flow of processes and a seamless experience at the back-end as well as for the customer.

- **Expanded reach to a wider audience** while offering complete convenience for customers to bank anytime anywhere.
- **Multi factor authentication including soft tokens for login/payments** to ensure a safe reliable banking experience.
- **Flexibility for customers to choose between various channels of banking** like Web, Apps and SMS. This has helped the bank aggressively distend its customer base and introduce new services.
- **Kickstarted bank's digital and automation journey** with OBDX implementation.



CONCLUSION

Extension of digital banking has been a decisive way forward for the client as it has helped make inroads into a much wider customer base.

The client continues to engage with Profinch team on their extensive experience of technological enablement of banks the world over and is keen on partnering with Profinch on newer projects.



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