

What do

Customers and

CEOs of

Insurance

Companies

Want?



Swipe Right





Global consumer interest in insurance products



77% products that pay for hospitalization expenses



74% life insurance features that allow access to funds in case of emergencies



66% income protection in case of job loss



66% customized rates in exchange for more personal health data





Top trends impacting insurance CEOs



62% changing customer expectations and experiences



57% accelerating technology and digital innovation

Source: Global EY Insurance Consumer Survey 2021

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